



2024 VALUE-ADDED MEDICINES WEEK

Calling all pharmaceutical development and commercialization professionals! Register today for

## VALUE-ADDED MEDICINES WEEK 2024 21-25 OCTOBER 2024

### AN OPEN-ACCESS CONFERENCE

Value-Added Medicines Week Conference (VAM Week). VAM Week 2024 is back, and this year it's bigger and better than ever. VAM Week is the only conference dedicated to the future of cost-effective and efficient drug development. This year we are pleased to have a special day dedicated solely to Women's Health and the importance of the area!

Here's why VAM Week 2024 should be on your calendar:

- **Free Virtual Live Sessions:** Gain valuable insights and network with industry leaders from the comfort of your own office or home.
- **Focus on Innovation:** Dive deep into the latest trends and best practices in value-added medicine development and commercialization.
- **Unparalleled Discussion and Content:** Gain insights around cybersecurity, Women's Health, Distribution Channels, and the future with AI.
- **Non-Profit Focus:** Access high-quality content from trusted, non-profit organizations dedicated to advancing the field.
- **Open to All:** Whether you're a seasoned professional or just starting out, VAM Week has something for you.

VAM Week 2024 is completely free to attend the live sessions. Don't miss this unique opportunity to learn from the best and help shape the future.

[Click here to register](#)



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- VAM Week is your premier event for gathering insights and strategies to accelerate the development and commercialization of pharmaceutical products.
- Join us for a week of unparalleled learning and networking as industry experts, thought leaders, and innovators converge to share their expertise.
- Explore the latest advancements in AI and its transformative impact on drug discovery, development, and commercialization.
- Gain invaluable insights into optimizing the value delivery of VAM products through effective distribution channels.

## Key conference highlights include:

**AI-driven innovation:** Discover how AI is revolutionizing drug development, from preclinical research to commercialization. Learn about its applications in formulation, process development, and real-world evidence generation.

**Commercialization strategies:** Gain expert insights into successful VAM commercialization, including market access, pricing, and reimbursement strategies.

**Regulatory landscape:** Navigate the complex regulatory environment with guidance from industry experts on FDA submissions, reviews, and post-market surveillance.

**Illuminators™:** Innovation and Value in Women's Health. Hear and learn from two expert thought leader panels as well as a women's health keynote speaker focused on innovative treatments for women across their lifetime journey. Expect stimulating dialogue, eye-opening insights, high-value solutions, and novel thinking that can accelerate results in all areas of women's health.

**Data security:** Protect your valuable data with insights into cybersecurity best practices for the VAM lifecycle, especially in the age of AI.

**Distribution optimization:** Learn how to maximize the value of your VAM products through effective distribution channels, including specialty pharmacy and payer engagement.

Don't miss this opportunity to connect with peers, explore new ideas, and gain a competitive edge in the VAM industry. Register now for Value-Added Medicines Week and shape the future of drug development!

Click and  
register now!